



## **RNI CONGRESS – INNOVATION FORUM VIII**



**New organizational modes for innovation processes**

Iut de Nîmes -Université de Montpellier  
8 rue Jules Raimu - Nîmes1  
4th and 5th June 2018

### **Session : Innovation and collaborations within territories in the era of digital transition**

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By undermining the traditional foundations of the strategy (e.g. the link between productivity and economies of scale, the role of data ownership, the importance of transaction costs, etc.), the current digital transition drastically modifies the balance of power in industries, but also the building of business models, the nature of skills to develop and the competitive advantages.

It also renews the relationship of actors to the territory. Not that the need for proximity has disappear, but it changes their nature and requires other modes of collaboration between the actors. Territorial embeddedness, the development of resources at the territory level, the development of collaborations within networks, must thus deal with new constraints but also opportunities still difficult to imagine a short time ago.

For policymakers, who have hitherto rather based their action on a more geographical rationale, this evolution proves to be a actual challenge. However the question is also complex for the economic actors impacted, and calls for a renewal of strategic decision-making models.

The issues to be addressed, for example, may include following aspects:

- How does the evolution of digital technology renew modes and forms of collaboration between actors within a territory?

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<sup>1</sup> Cf. web site <http://www.iut-nimes.fr/acces> for access.

- Does the construction of differentiated territorial resources still have a meaning?
- Does "territory" still exist at the time of Web 2.0?

**Schedule:**

- January 22 2018: Submission of communication proposals (abstract of 3 pages)
- February 16 2018: Answer of the scientific committee
- April 7 2018: Submission of the Final Text (from 10 to 25 pages)
- June 4 and 5 2018 : Innovation Forum

Communications will be selected for publication in the journals of the network (Innovations: REMI/JIEM, TechInn, Marché et Organisation)

<http://innovations.cairn.info/en/>

<http://www.editions-harmattan.fr/index.asp?navig=catalogue&obj=revue&no=130>

<http://www.openscience.fr/Technologie-et-innovation>

**Registration fees:**

Researchers from universities and other public and private institutions: 200 euros

Phd Students: 150 euros

Registration fees include access to sessions, conference material, lunch and gala dinner

