



RNI CONGRESS – INNOVATION FORUM VIII



New organizational modes for innovation processes

Iut de Nîmes -Université de Montpellier
8 rue Jules Raimu - Nîmes¹
4th and 5th June 2018

Session : Public innovation policies: what impact on the organization of innovations?

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This call for contributions addresses two main issues:

1. The past, present and future of public innovation policies at the European Union level: perspectives and evaluation of smart specialisation policy. First assessments of smart specialization policy are being published, the best practices identified. Some studies are beginning to assess the impact of this policy on the continent's cohesion and the local dynamic resilience (the ability of regions to transform their cognitive and technological bases). A first work of synthesis and reflection seems necessary to us today: what do we learn from these studies? What lessons for the future? What are the decision-making, implementation and evaluation processes of this public policy that are built at each territorial level?
2. The actors of the public innovation policy: public administrations, research centres and universities, financial institutions, companies (start-ups, SMEs...). What are the strategies implemented by these actors? How do these strategies contribute to transforming local, regional and national innovation systems? The aim is to study innovation systems and the place that public policies occupy at multiple territorial levels in their structuring and dynamics, with emphasis either on the (inter)territorial dimension (institutions and organisation of flows, strategies, cooperation) or on the technological dimension (actors,

¹ Cf. web site <http://www.iut-nimes.fr/acces> for access.

micro, meso and macro-economic impacts). Statistical or monographic studies at multiple territorial scales are required to shed light on the role played by public policies in building or transforming a localized innovation capacity.

Key dates :

- January 22 2018: Submission of communication proposals (abstract of 3 pages)
- February 16 2018: Answer of the scientific committee
- April 7 2018: Submission of the Final Text (from 10 to 25 pages)
- June 4 and 5 2018 : Innovation Forum

Communications will be selected for publication in the journals of the network (Innovations : REMI/JIEM, TechInn, Marché et Organisation)

<http://innovations.cairn.info/en/>

<http://www.editions-harmattan.fr/index.asp?navig=catalogue&obj=revue&no=130>

<http://www.openscience.fr/Technologie-et-innovation>

Registration fees:

Researchers from universities and other public and private institutions: 200 euros

Phd Students: 150 euros

Registration fees include access to sessions, conference material, lunch and gala dinner



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