



RRI COLLOQUIUM – VIII INNOVATION SEMINAR



New organizational modes for innovation processes

Iut de Nîmes - Montpellier University
8 rue Jules Raimu - Nîmes¹
4-5 June 2018

« Innovation and Digitalization : How to consider the Appropriation of Innovations ? »

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This specific workshop aims to contribute to the thinking around concepts of innovation ownership and effects produced over organizational dynamics. The workshop focuses therefore on links between innovation and digital aspects, going beyond a purely instrumental vision of innovations based on digital technologies (Information and Communication Technologies, connected devices, Internet of Thingd, etc.). The aim is to question the place of digital technologies in the development of value chains, organizational learning, structuring of relationships between stakeholders, models of governance, or sources of power.

Academic Committee is willing to better understand whether digital environments promote the consideration of innovations that are not directly associated to technologies (product innovations such as varietal innovations within the field of Agriculture, organizational innovations through the development of new coordination mechanisms, etc.). Conversely, attention will be paid as well regarding the way such specific types of innovations could be impacting the appropriation of digital technologies and their characteristics (conventions, standards or modes of governance).

¹ See Nimes IUT website <http://www.iut-nimes.fr/acces> for directions and access to the Seminar.

This workshop also aims to investigate the evaluative dimension of innovations over ICTs in two distinctive ways. First of all, by focusing on the spreading of these innovations, besides analyzing their uses and outcomes (for instance, through the use of monitoring indicators). Secondly, we encourage the development of research based on the analysis of new modalities for digitally assessing various ranges of goods and services (appraisals through the use of « like » comments on social networks Search Engine Optimization, etc...), and the adoption of such assessing modalities by professional experts, users, or final customers.

Globally, research work focusing on the various means for appropriation will be welcomed, be they related to analyzes of innovation spreading/acceptance, or approaching the phenomenon of appropriation through the lens of ownership dynamics. This includes investigating the shift in value appropriation we observed after the development of new organizational configurations influenced by the emergence of the digital era. Some can then question the ambivalent definition of innovation promoted by the development of digital technologies, while observing the significant role played by few critical stakeholders in the appropriation of value.

The proposed contributions – either work-in-progress or original studies - can mobilize both qualitative or quantitative methods.

Deadlines and Key Dates:

- 22 January 2018: Short-papers submission (3-pages summary)
- 16 February 2018 : Notification about short-papers acceptance/reject.
- 7 April 2018 : Final version submission (10-25 pages)
- 4-5 June 2018 : Innovation Seminar

A selection of relevant papers will be submitted for publication in RRI peer-reviewed journals (Innovations : REMI/JIEM, TechInn, Marché et Organisations)

<http://innovations.cairn.info/en/>

<http://www.editions-harmattan.fr/index.asp?navig=catalogue&obj=revue&no=130>

<http://www.openscience.fr/Technologie-et-innovation>

Colloquium Fees :

Academic members from Public or Private Institutions : 200 euros

PhD students : 150 euros

Colloquium fees include access to various workshops, colloquiums materials, lunches and Colloquium Gala dinner.

