



RNI CONGRESS – INNOVATION FORUM VIII



New organizational modes for innovation processes

Iut de Nîmes -Université de Montpellier
8 rue Jules Raimu - Nîmes¹
4th and 5th June 2018

Session : Organizational changes and consulting: new forms of accompanying innovations

G. Faure (UMR Innovation, CIRAD) - guy.faure@cirad.fr

K. Messeghem (Labex, MRM, Université de Montpellier)

karim.messeghem@umontpellier.fr

The innovation is the result of entrepreneurial initiatives that take risks but also interactions between actors to create knowledge, mobilize resources, or access skills. How to support innovation is a challenge because the needs regarding support mechanisms are different depending on the type of innovation, the degree of maturation of the innovation, the type of actors involved in the innovation. There is a diversity of actors (companies, organizations) involved in the provision of support (specialized advisory services, organizations involved in ad hoc support, research involved in intervention, etc.). Depending on the characteristics of the service providers but also the needs of the actors, this support can take various forms (advice, coaching, training, intermediation to access resources, etc.) more or less adapted to the needs of the actors and more or less efficient in relation to the problems to be solved. The workshop addresses the following issues:

- What are the support needs of the actors, at individual or collective level, along the different phases of the innovation process (emergence, experimentation, consolidation, and institutionalization)?
- Which organizational changes at service providers level are needed to better support innovation?

¹ Cf. web site <http://www.iut-nimes.fr/acces> for access.

- What are the well suited institutional mechanisms or methods to efficiently accompany innovating actors?
- What are the mechanisms of coordination between advisory service providers?

A better understanding regarding mechanisms to support innovation would improve intervention methods, strengthens institutional mechanisms to support innovation, and help design innovation policies closer to the actors' needs.

Key dates :

- January 22 2018: Submission of communication proposals (abstract of 3 pages)
- February 16 2018: Answer of the scientific committee
- April 7 2018: Submission of the Final Text (from 10 to 25 pages)
- June 4 and 5 2018 : Innovation Forum

Communications will be selected for publication in the journals of the network (Innovations : REMI/JIEM, Technn, Marché et Organisation)

<http://innovations.cairn.info/en/>

<http://www.editions-harmattan.fr/index.asp?navig=catalogue&obj=revue&no=130>

<http://www.openscience.fr/Technologie-et-innovation>

Registration fees:

Researchers from universities and other public and private institutions: 200 euros

Phd Students: 150 euros

Registration fees include access to sessions, conference material, lunch and gala dinner



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