



RNICONGRESS – INNOVATIONFORUMVIII



New organizational modes for innovation processes

Iut de Nîmes – Université de Montpellier
8 rue Jules Raimu – Nîmes¹
4th and 5th June 2018

Session : Patents : Prompting or Restricting innovation ? / Le brevet : instrument de protection ou d'appropriation des innovations ?

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The session will bring together scholars, including doctoral students, working on economics, management and law with a focus on intellectual property. It will foster an inter-disciplinary exchange of knowledge. Both innovation and competition are generally seen as desirable because they can lead to new products and services and lower prices. Unpacking the innovation-competition nexus raises many issues including what is the role of patents and other IP in enhancing or restricting innovation and competition.

This session aims to discuss how intellectual property data, statistics and analysis are used and can be used to inform decision-makers in both the public and private sectors, and to identify key information needs and possible shortcomings. The 2018 edition will discuss the latest empirical evidence based on IP statistics and analysis related to:

- What is the role of patents and other intellectual property in enhancing or restricting innovation and competition?
- IP and the digital transformation of economies and societies
- IP, big data and artificial intelligence (AI)
- IP and Industry 4.0: what role?
- IP valuation and IP transactions
- IP and trade: the role of intellectual property in global value chains
- Trade secrets and IP: which relationship?
- IP bundles, strategic behaviours and competition in global and digital markets

¹ Cf. web site <http://www.iut-nimes.fr/acces> for access.

- The economic impact of IP system harmonisation
- Patent policy optimization: which incentives? Which tools?
- IP and Agriculture
- IP: historical origins, criticism and new perspectives
- IP and energy transition
- IP and open innovation
- Market evaluation of IPRs

References :

BESSEN, J., *Patent failure*, Princeton University Press, 2008

BOLDRIN, M. and D.K. LEVINE, *Against Intellectual Monopoly*, Cambridge University Press, 2007

LESSING L., *The future of Ideas. The fate of the commons in a connected world*, Random House, 2001

Key dates :

- January 22 2018: Submission of communication proposals (abstract of 3 pages)
- February 16 2018: Answer of the scientific committee
- April 7 2018: Submission of the Final Text (from 10 to 25 pages)
- June 4 and 5 2018 : Innovation Forum

Communications will be selected for publication in the journals of the network (Innovations : REMI/JIEM, TechInn, Marché et Organisation)

<http://innovations.cairn.info/en/>

<http://www.editions-harmattan.fr/index.asp?navig=catalogue&obj=revue&no=130>

<http://www.openscience.fr/Technologie-et-innovation>

Registration fees:

Researchers from universities and other public and private institutions: 200 euros

Phd Students: 150 euros

Registration fees include access to sessions, conference material, lunch and gala dinner

