



## **RNI CONGRESS – INNOVATION FORUM VIII**



**New organizational modes for innovation processes**

**Iut de Nîmes –Université de Montpellier  
8 rue Jules Raimu - Nîmes<sup>1</sup>  
4th and 5th June 2018**

**Session : Sectoral innovation: impact on intra and inter organizational processes?**

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To innovate, the company must rely on its internal knowledge bases, but also mobilize external information and knowledge. Technological conditions and industrial structures carried by the sector can then play a determining role. This is the case, for example, of multi-agent models that apprehend collective decision-making and interactions between different agents; analyzes in terms of sectoral innovation system (SSI) (Malerba 2002,) or technological regime (Nelson and Winter, 1982) or analyzes in terms of product-service systems (SPS), (Baines et al 2007; Geum and Park 2011). All of these works raises the question of the modes of diffusion of innovations within a sector, related in particular to the technological intensity and the nature of the knowledge they cover, the modes of coordination between actors and the institutional conditions who support them.

The objective of this session is to address the issue of sectoral innovation processes at the micro and meso-economic levels. It aims to better understand and analyze the diversity of processes that transform sectoral systems of innovation by questioning i) the dynamics, diversity and interactions between technological innovations, organizational or institutional changes, new practices and ii) the changing modes of coordination of actors, confrontation or coexistence within and between sectoral systems. It is open to different sectoral contexts

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<sup>1</sup> Cf. web site <http://www.iut-nimes.fr/acces> for access.

(Agribusiness, Services, Health ...) in order to allow a comparative dimension. It would be interesting to be able to study the specificities in terms of diffusion of innovation for a number of tertiary and industrial sectors. Like industry, certain sectors such as health are at the heart of innovation issues and raise the question of better coordination of stakeholders. So, is it still relevant to treat the issue differently for these two sectors in the digital age?

Proposals for papers may focus on the following themes: the brakes and levers of innovation in a sectoral context, the dynamics of innovation (technical, organizational, institutional), the evolution of firms' strategies and models of entrepreneurship, the forms of cooperation, the sectoral specificities of the processes of complementarity between technological, organizational and social innovations...

The proposed contributions can mobilize both qualitative and quantitative methods and be in the form of state of the art or analysis of original data. Analytical work from different disciplines (economists, geographers, urban planners, management scientists or sociologists ...) is welcome.

### **References :**

- GALLIANO D., NADEL S. (2016), «Les processus sectoriels de l'innovation environnementale : les spécificités des firmes agroalimentaires françaises», *Économie rurale*, vol.6, n°356, pp.47-67
- GALLOUJ F. DJELLAL F. (2010), *The handbook of innovation and services : A Multidisciplinary perspectives*, Edward Elgard Publishing.
- GEUM ET PARK, (2011), The customization framework for roadmapping product-service integration, *service Business*, 5 (3), 213-236.
- MALERBA F. (2005) Sectoral systems of innovation: a framework for linking innovation to the knowledge base, structure and dynamics of sectors, *Economics of innovation and New Technology*, 14 (1-2), 63-82.

### **Key dates :**

- January 22 2018: Submission of communication proposals (abstract of 3 pages)
- February 16 2018: Answer of the scientific committee
- April 7 2018: Submission of the Final Text (from 10 to 25 pages)
- June 4 and 5 2018 : Innovation Forum

Communications will be selected for publication in the journals of the network (Innovations : REMI/JIEM, TechInn, Marché et Organisation)

### **Registration fees:**

Researchers from universities and other public and private institutions: 200 euros

Phd Students: 150 euros

Registration fees include access to sessions, conference material, lunch and gala dinner



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