



## **RNI CONGRESS – INNOVATION FORUM VIII**



### **New organizational modes for innovation processes**

Iut de Nîmes -Université de Montpellier-8 rue Jules Raimu - Nîmes<sup>1</sup>  
4th and 5th June 2018

### **Session : Process for social and responsible innovation**

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Studies about the link between Corporate Social Responsibility (CSR) and innovation are few (MacGregor and Fontrodona, 2008), whereas relationships linking technological innovation and sustainable development have been analyzed for quite a long time (Temri *et al.*, 2015). Within companies, few authors (e.g. Bocquet and Mothe, 2010) tried to find out if commitment to CSR might generate innovations –especially technological ones- and conversely if implementing innovations – whatever their nature- would entail CSR commitment (Le Bas *et al.*, 2010). However, the process of social and responsible innovation has been depicted by few works.

By definition, the social innovation has the task to respond to social needs which are not satisfied yet. It often implements the creation of new social and collaborative links. The responsible innovation<sup>2</sup> seeks to address *ex ante* the potential effects of innovations, in order for them to better suit the society needs (Ingham, 2011; Pavie, 2012).

This workshop aims at gathering and analyzing contributions dealing with the diverse process which leads to social and responsible innovations. What are the ways in which the processes are organized? What are their common features? Any type of organization is welcomed, beyond the companies alone.

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<sup>1</sup> Cf. web site <http://www.iut-nimes.fr/acces> for access.

<sup>2</sup> The concept of responsible innovation was developed during the 2000s', especially thanks to the works of the DG Research and Innovation of the European Commission, because of the emergence of very controversial new technologies (biotechnologies, nanotechnologies...).

## References :

BOCQUET, R., MOTHE, C. (2010), Exploring the Relationship between CSR and Innovation: A Comparison between Small and Large-Sized French Companies, *Revue Sciences de Gestion*, 80, 101-119.

INGHAM, M. (2011), *Vers l'innovation responsable: pour une vraie responsabilité sociétale*. Ed. De Boeck.

LE BAS, C., POUSSING, N., HANED, N. (2010), Innovation, leadership technologique et comportements de responsabilité sociale. Une exploration sur données d'entreprises, *Economie et Sociétés*, W, n°12, 8/2010, 1363-1385.

MACGREGOR, S.P., FONTRODONA, J. (2008), Exploring the fit between CSR and Innovation, WP -759, University of Navarra, IESE CBS, July, 21 pages.

PAVIE, X. (2012), *Innovation-responsable: stratégie et levier de croissance des organisations*, Editions Eyrolles.

TEMRI, L., GIORDANO, G., KESSARI, M. E. (2015), Innovation et responsabilité sociale des entreprises (RSE) dans les entreprises agroalimentaires du Languedoc-Roussillon: le rôle de la performance économique. *Innovations*, (1), 115-139.

## Key dates :

- January 22 2018: Submission of communication proposals (abstract of 3 pages)
- February 16 2018: Answer of the scientific committee
- April 7 2018: Submission of the Final Text (from 10 to 25 pages)
- June 4 and 5 2018 : Innovation Forum

Communications will be selected for publication in the journals of the network (Innovations : REMI/JIEM, TechInn, Marché et Organisation)

<http://innovations.cairn.info/en/>

<http://www.editions-harmattan.fr/index.asp?navig=catalogue&obj=revue&no=130>

<http://www.openscience.fr/Technologie-et-innovation>

## Registration fees:

Researchers from universities and other public and private institutions: 200 euros

PhD Students: 150 euros

Registration fees include access to sessions, conference material, lunch and gala dinner

