



## **RNI CONGRESS – INNOVATION FORUM VIII**



### **New organizational modes for innovation processes**

Iut de Nîmes -Université de Montpellier  
8 rue Jules Raimu - Nîmes<sup>1</sup>  
4th and 5th June 2018

### **Session: New management control and innovation tools: which interrelationships?**

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If innovation has multiple faces, - such as product, process, technological, social, or managerial innovation - , its different facets are not independent but interrelated through a virtuous spiral of innovations (Mignon et al. al., 2017), which provides an innovative dynamic to the organization. Thus, referring to Mol and Birkinshaw (2014, p.1288), "management innovating" is a process that makes the organization more innovative and generally more efficient by mobilizing flows of information and knowledge. Consequently, the question arises of the role of management control tools in this process (Chapellier et al., 2017).

Several recent management control research works highlight the role of control tools in innovative organizations, such as start-ups (Dangereux, 2016, Dangereux et al., 2016 ; Meyssonier, 2015). More broadly, management control systems would provide an information framework that reduces uncertainty and thus allows the deployment of incremental and radical innovations (Davila, 2000). Finally, beyond these informational aspects, control systems can be innovative process catalysts, generating new knowledge that can combine with past knowledge (Revellino and Mouritsen, 2009, 2015).

This workshop aims to explore the interrelations between innovation and management control tools. All the studies that fit into the proposed theme and / or address the following questions are welcome:

- How do management control tools structure innovation, and vice versa?
- Can new control tools be identified to support innovation? How to characterize them?
- How can multidimensional performance management tools such as the balanced scorecard support innovation?
- How do innovation processes and control processes revolve around tools?
- How can we distinguish management control tools in start-ups (radical innovation) from
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<sup>1</sup> Cf. web site <http://www.iut-nimes.fr/acces> for access.

- management control tools in innovative organizations from an incremental point of view?
- What kind of tools to control creativity in innovative organizations?
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### References

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### Key dates :

- January 22 2018: Submission of communication proposals (abstract of 3 pages)
- February 16 2018: Answer of the scientific committee
- April 7 2018: Submission of the Final Text (from 10 to 25 pages)
- June 4 and 5 2018 : Innovation Forum

Communications will be selected for publication in the journals of the network (Innovations : REMI/JIEM, TechInn, Marché et Organisation)

<http://innovations.cairn.info/en/>

<http://www.editions-harmattan.fr/index.asp?navig=catalogue&obj=revue&no=130>

<http://www.openscience.fr/Technologie-et-innovation>

### Registration fees:

Researchers from universities and other public and private institutions: 200 euros

Phd Students: 150 euros

Registration fees include access to sessions, conference material, lunch and gala dinner

