



UNIVERSITÉ DE TECHNOLOGIE DE BELFORT-MONTBÉLIARD

École d'été 2013 du Réseau de Recherche sur l'Innovation

Mercredi 28 août / Vendredi 30 août 2013

Les politiques publiques d'innovation et de recherche au défi d'une transition durable

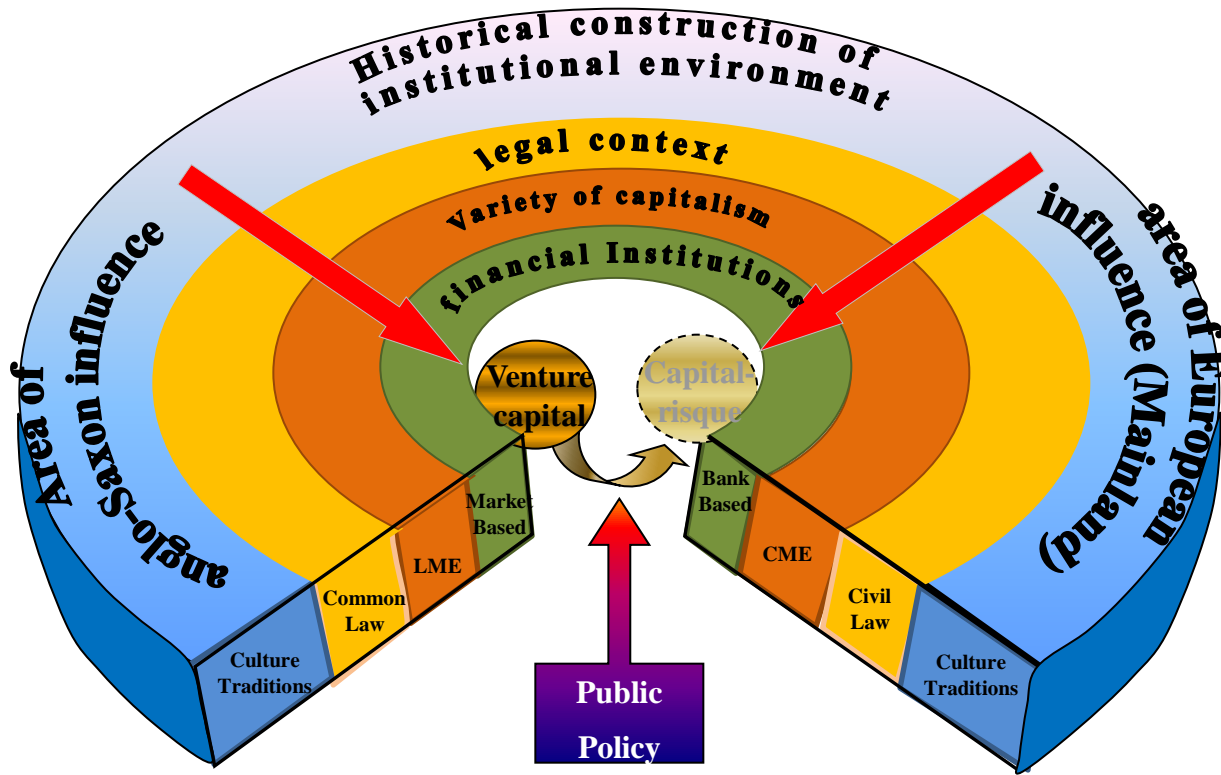
« Les politiques publiques de soutien aux petites entreprises innovantes : les résistances du contexte institutionnel »

“Public policies to support small innovative firms: the resistance of institutional context”

Christian Poncet

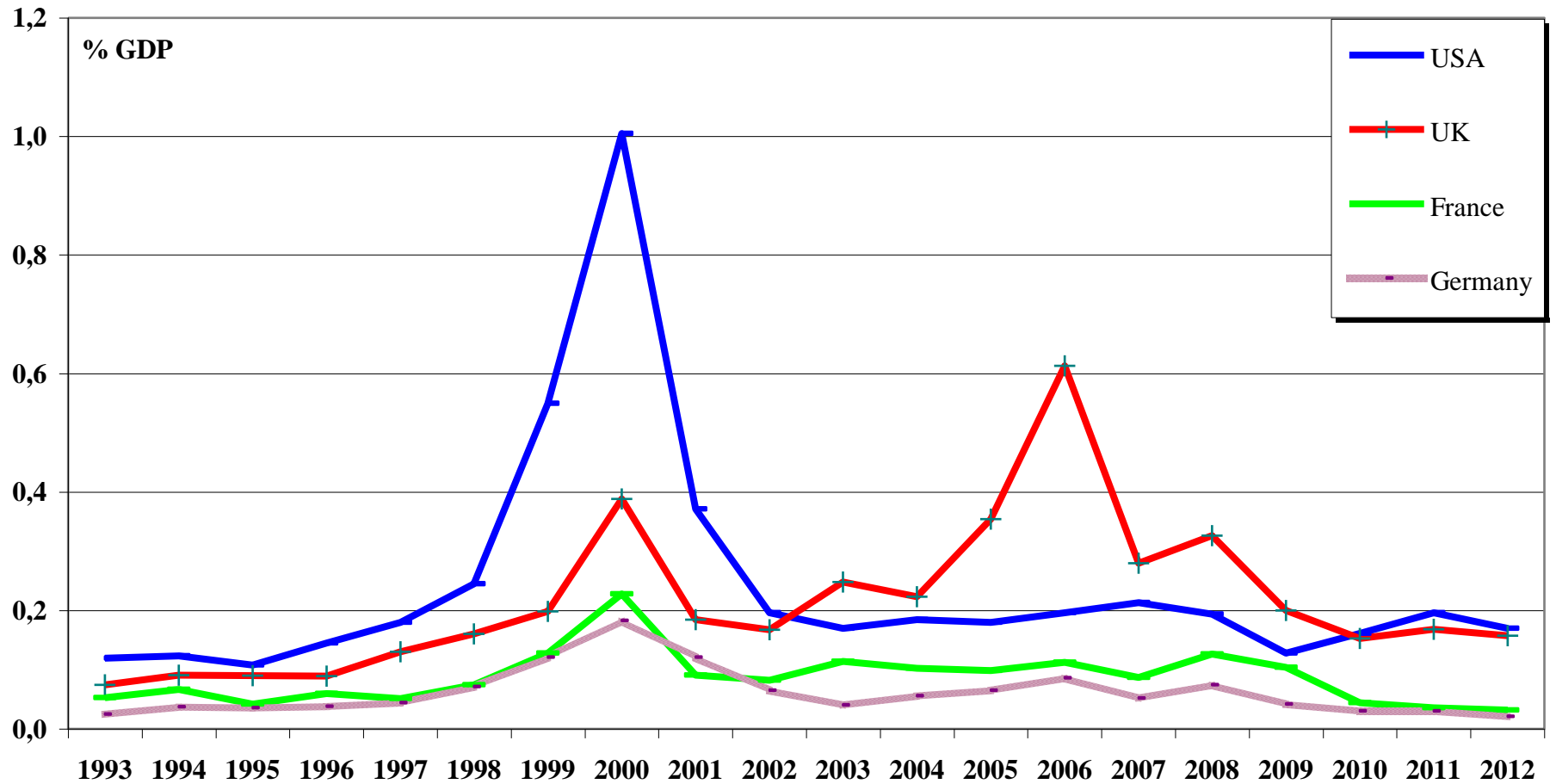


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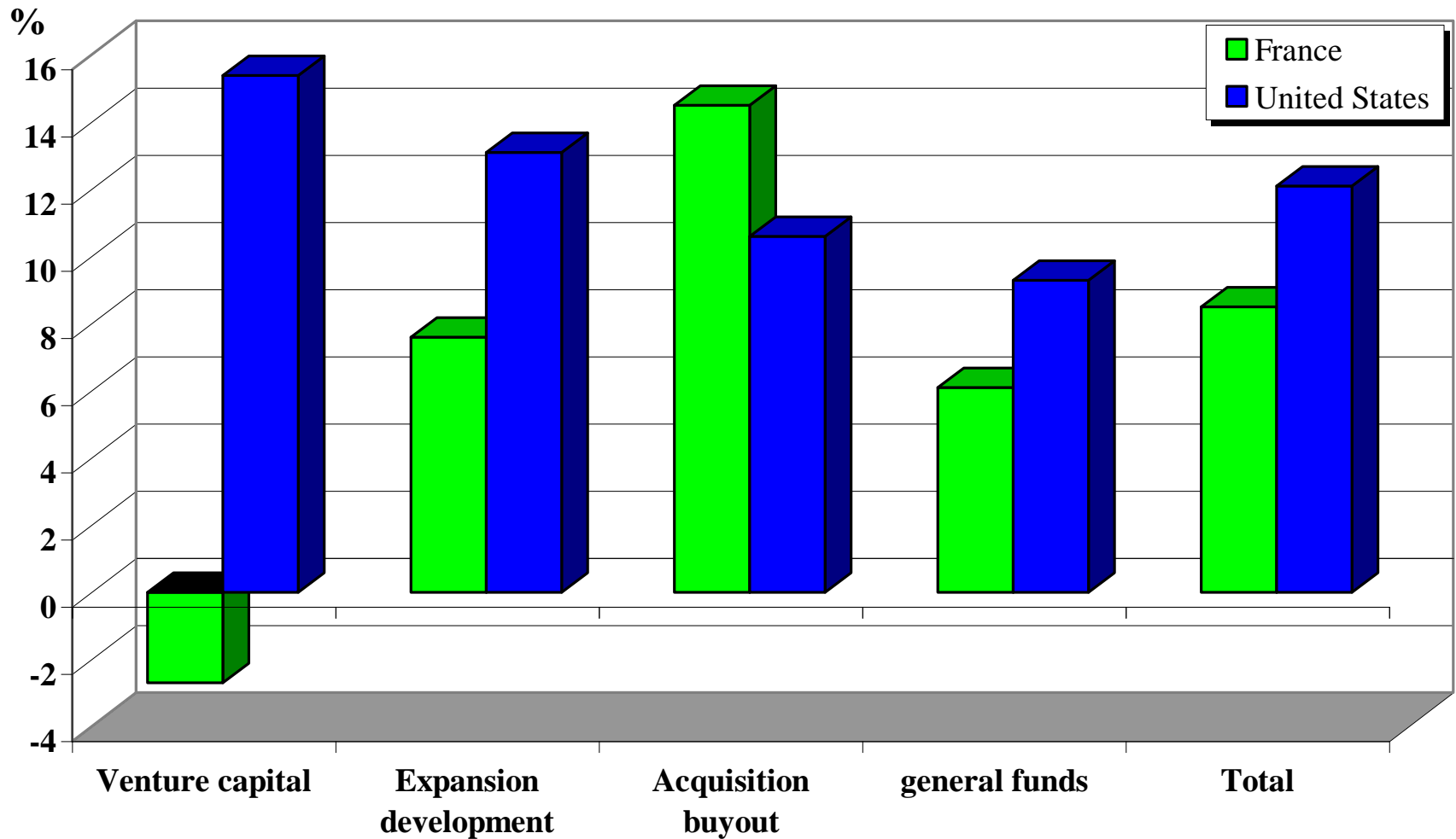
Public policies to support small innovative companies, in relation to the institutional embedding.

Evolution of the share of GDP, in the financing of innovative companies by venture capital



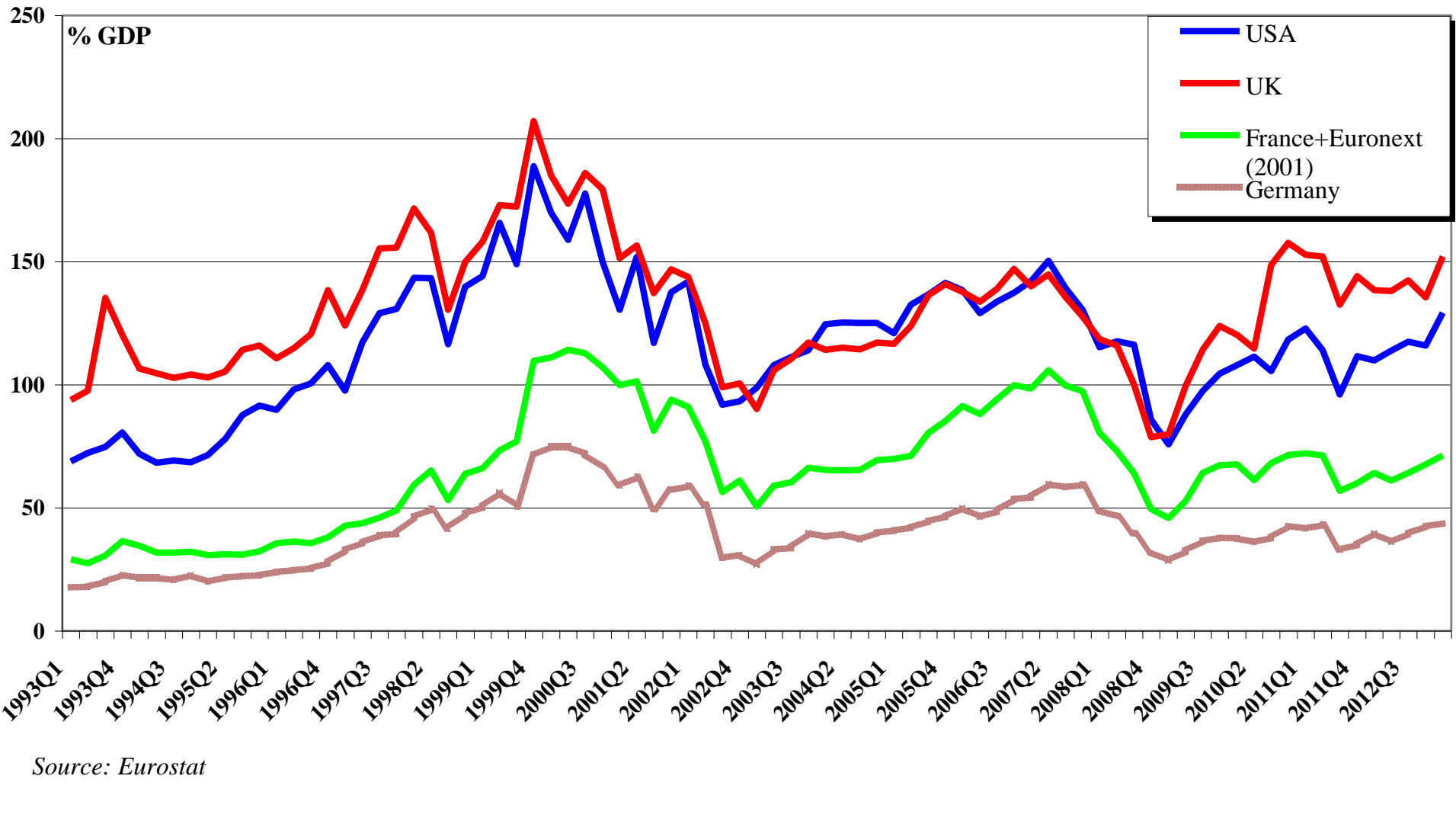
Source: EVCA data

Country Comparison of IRR since its inception, until 2009, by type of operation



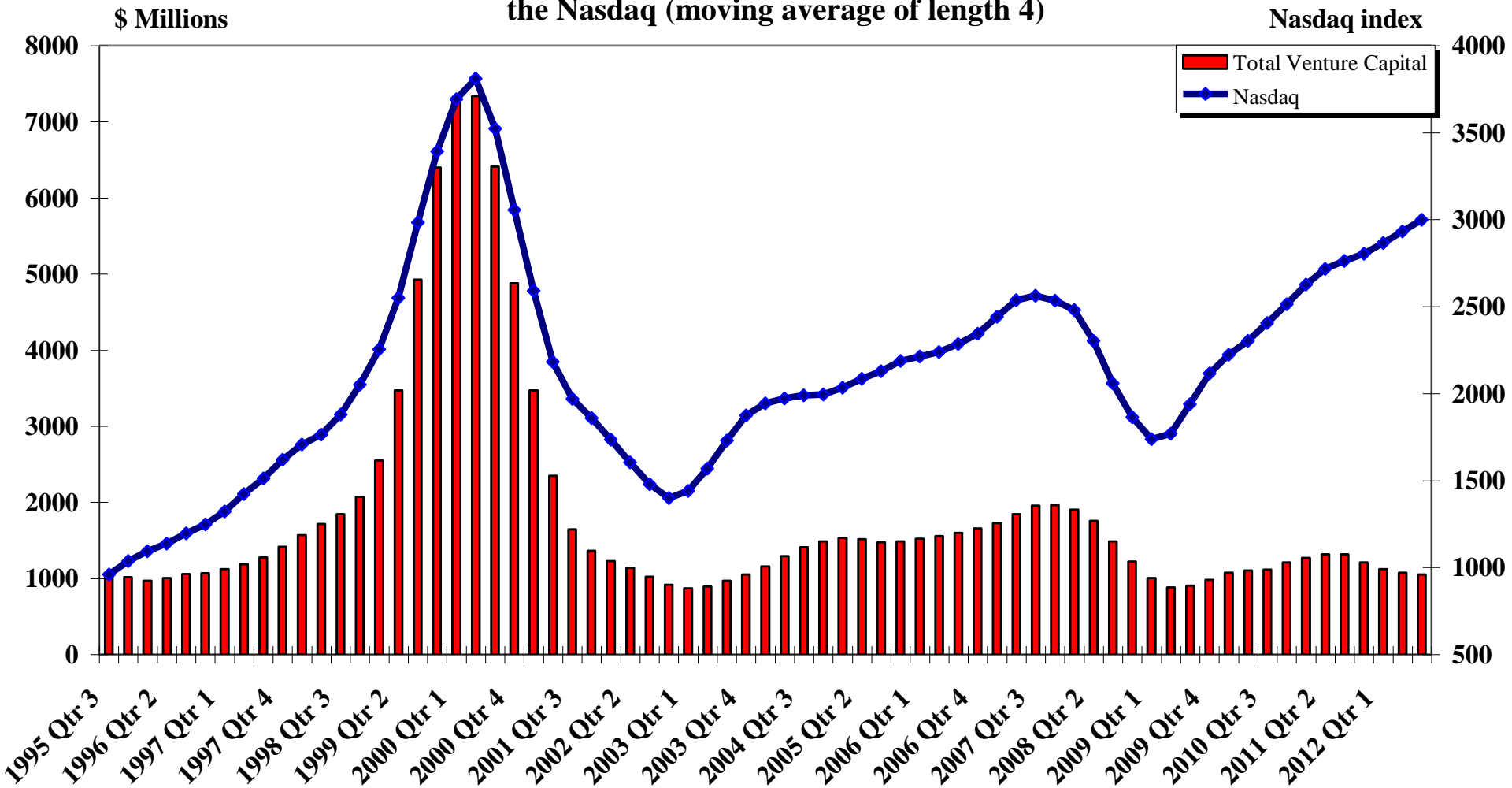
Sources : AFIC - Ernst & Young – Thomson Reuters

Evolution of the market capitalization in the four reference countries



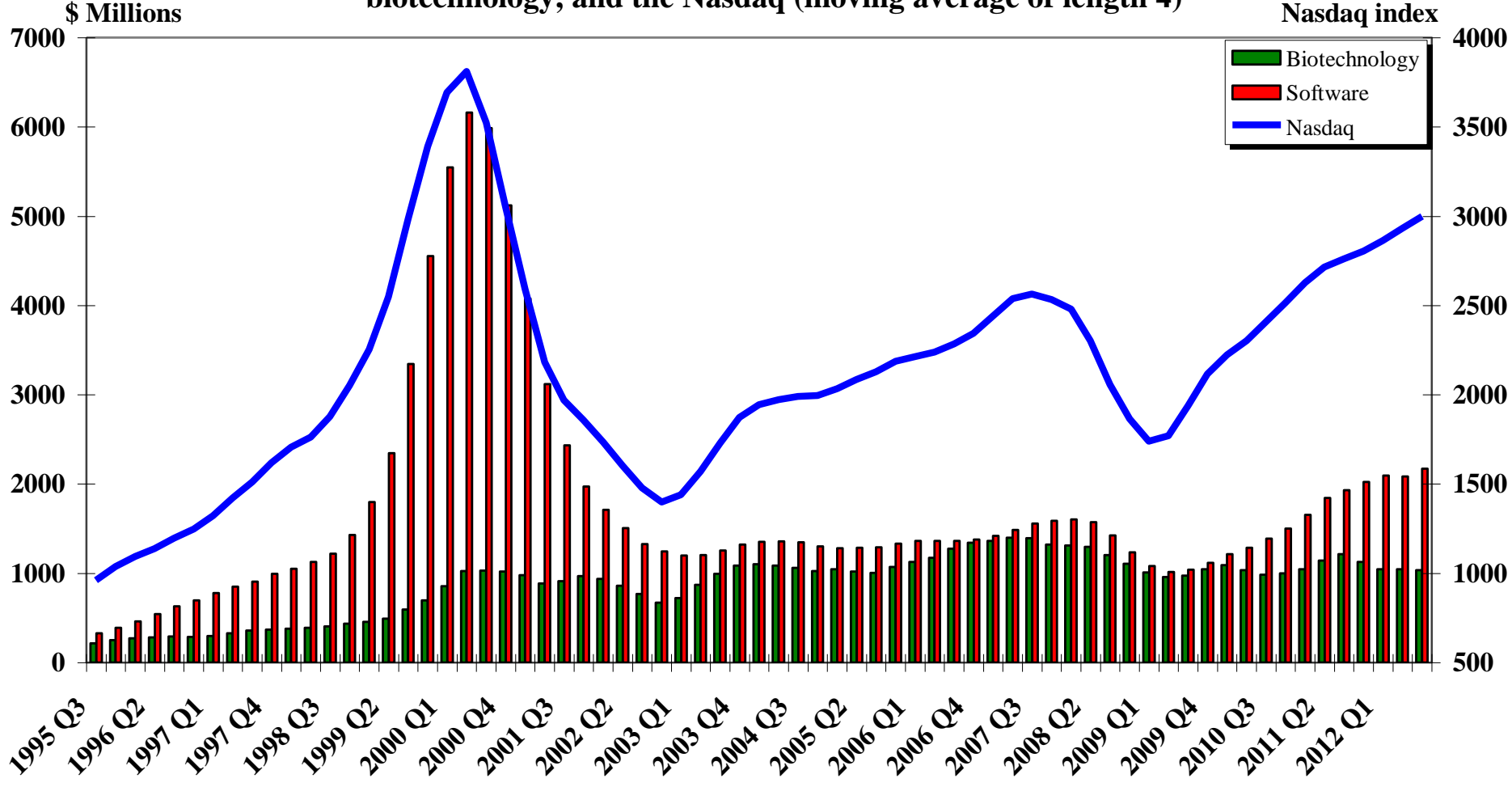
Source: Eurostat

Evolutions quarterly amounts raised by venture capital operators and the Nasdaq (moving average of length 4)



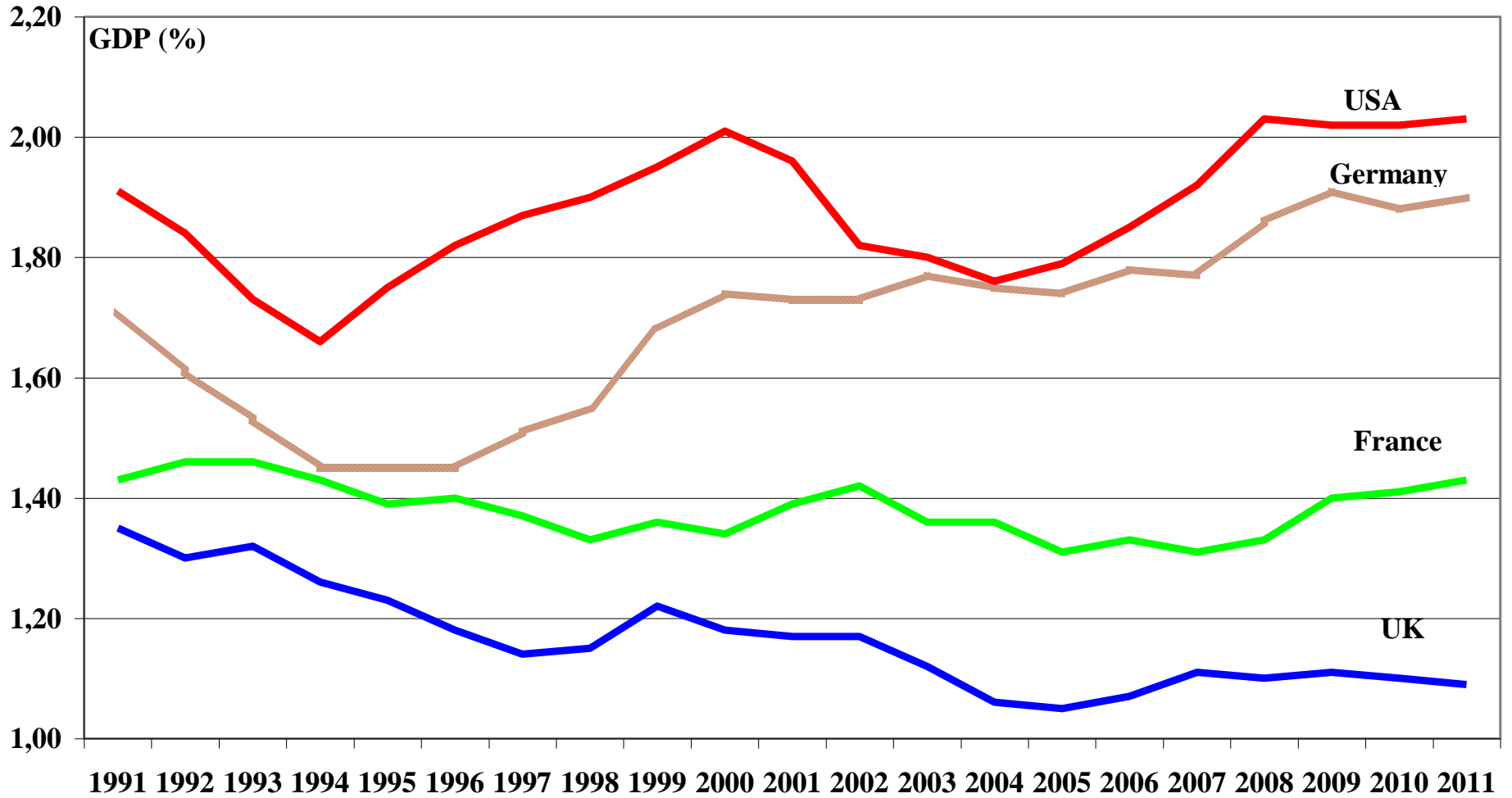
Sources : MoneyTree™ Report. Data: Thomson Reuters

Evolutions quarterly amounts raised by venture capital operators in software and biotechnology, and the Nasdaq (moving average of length 4)



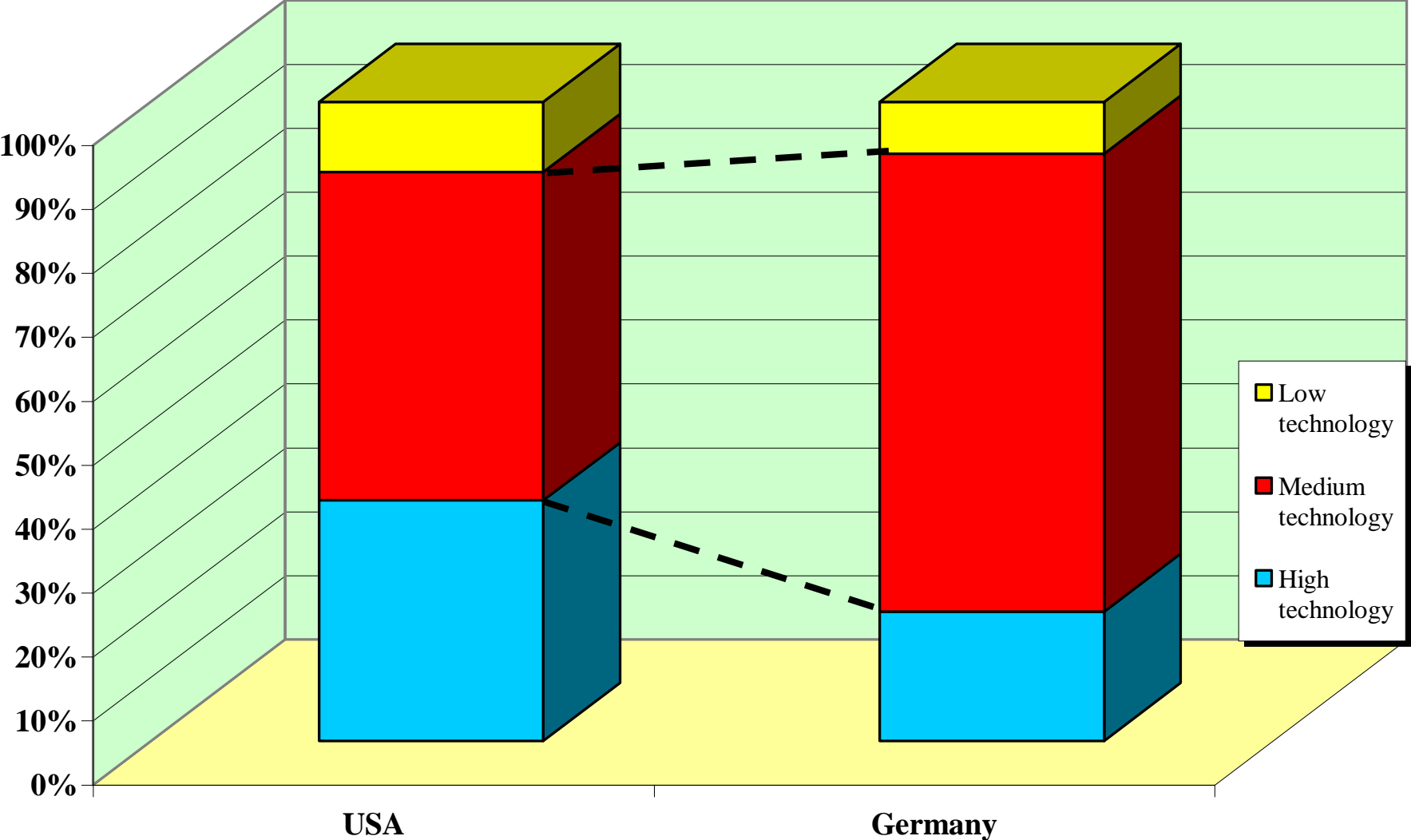
Sources : MoneyTree™ Report. Data: Thomson Reuters

Evolution of the investment ratio in R & D companies



Source : Eurostat

Distribution of R & D expenditures by level of targeted technology (averaged over the period 2000-2009)



Source : Calculation based on Eurostat data



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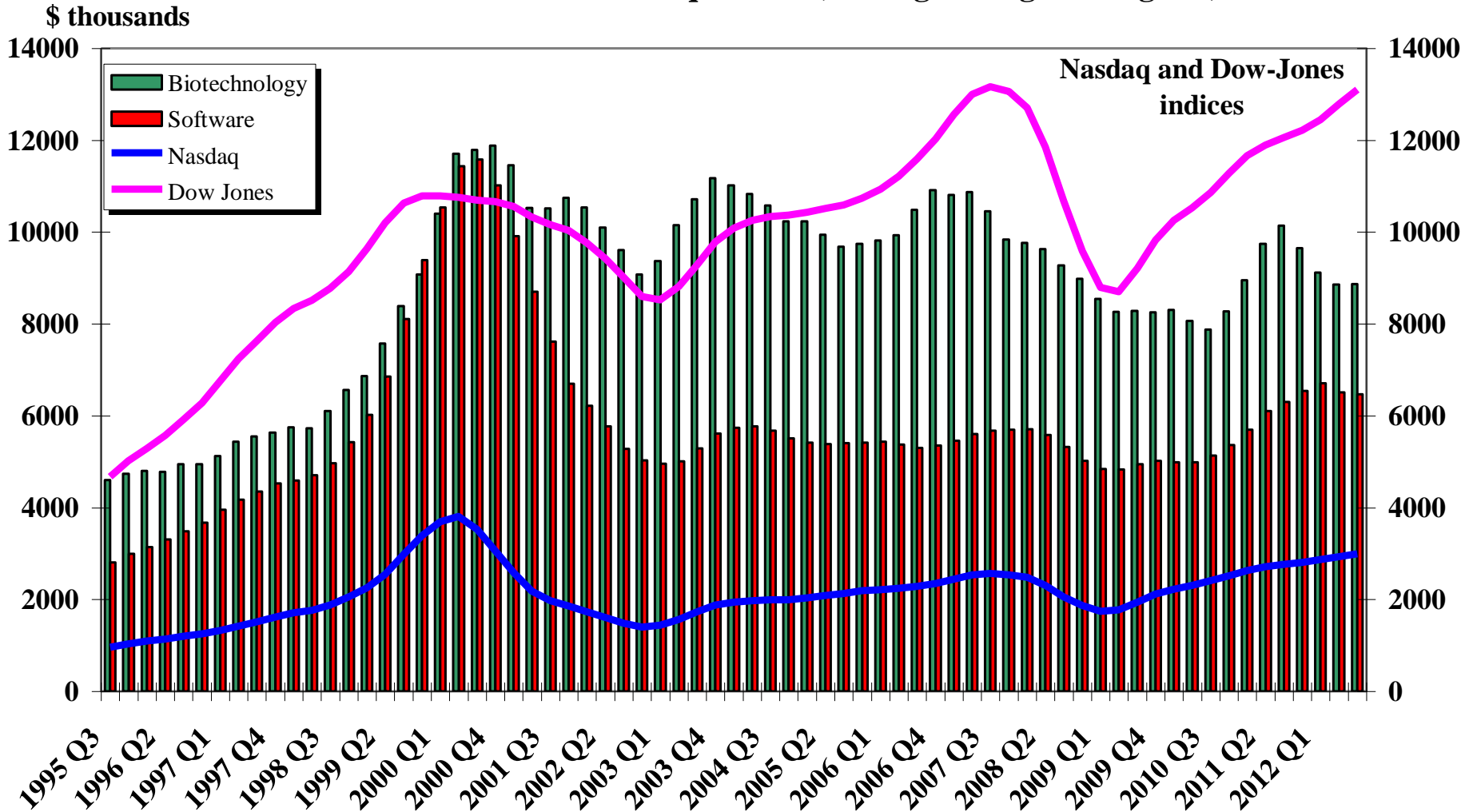
Christian Poncet



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Merci pour votre attention

Evolutions quarterly amounts invested by project in software and biotechnology, and the Dow Jones and Nasdaq indices (moving average of length 4)



Sources : MoneyTree™ Report. Data: Thomson Reuters